

2611

12179-P081P1

PATENT



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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AUG 08 2003

Technology Center 2600

In re Application of:  
Eller et al.

Before the Examiner:  
James Salce

Serial No.: 09/784,394

Group Art Unit: 2611

Filed: February 15, 2001

Title: SYSTEM AND METHOD FOR  
SELLING ADVERTISING SPACE ON  
ELECTRONIC DISPLAYS USING  
DIGITAL TELEVISION SPECTRUM

CERTIFICATE OF MAILING UNDER 37 C.F.R. § 1.8

I hereby certify that this correspondence is being deposited with the U.S. Postal Service with sufficient postage as first class mail in an envelope addressed to Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on August 4, 2003.

  
Toni Stanley

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

REPLY TRANSMITTAL LETTER

Dear Sir:

In connection with the above-identified patent application, Applicant transmits herewith a Reply to Notice of Non-Compliant Amendment, Petition for One-Month Extension of Time, Check for \$55.00 and Acknowledgment Postcard.

- ☐ No additional fee is required.  
☒ The fee has been calculated as shown below:

-1-

The PTO did not receive the following:  
listed item(s) check for  
\$55.00

**EXTENSION OF TERM**

- (a) ☒ Applicants petition for an extension of time under 37 CFR 1.136 (fees: 37 CFR 1.17(a)-(d)) for the total number of months checked below:

Extension (months)	Fee for other than small entity	Fee for small entity
<input checked="" type="checkbox"/> one month	\$ 110.00	\$ 55.00
<input type="checkbox"/> two months	\$ 410.00	\$205.00
<input type="checkbox"/> three months	\$ 930.00	\$465.00
<input type="checkbox"/> four months	\$1,450.00	\$725.00
Fee		\$ 55.00

If an additional extension of time is required, please consider this a petition therefor.

*(check and complete the next item, if applicable)*

- (b) ☐ An extension for \_\_\_\_\_ months has already been secured and the fee paid therefor of \$ \_\_\_\_\_ is deducted from the total fee due for the total months of extension now requested.  
Extension fee due with this request \$ \_\_\_\_\_  
or  
☐ Applicants believe that no extension of term is required. However, this conditional petition is being made to provide for the possibility that applicants have inadvertently overlooked the need for a petition and fee for extension of time.

**FEE FOR CLAIMS**

The fee for claims (37 C.F.R. §1.16(b)-(d)) has been calculated as shown below:

CLAIMS AS AMENDED						
	CLAIMS REMAINING AFTER AMENDMENT		HIGHEST NUMBER PREVIOUSLY PAID FOR	PRESENT EXTRA	SMALL ENTITY RATE	ADDITIONAL FEE
Total Claims:	9	-	20	0	x \$9 =	\$ - 00.00 -
Independent Claims:	2	-	4	0	x \$42 =	\$ - 00.00 -

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TOTAL ADDITIONAL FEE FOR THIS AMENDMENT	=	\$	- 00.00 -
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**FEE PAYMENT**

- ☒ Attached is a check in the sum of \$ 55.00 to pay for the one month extension fee.
- ☐ Charge Deposit Account No. \_\_\_\_\_ the sum of \$0 for the one-month extension.

**FEE DEFICIENCY**

If the check is missing, or if the claim fee and/or extension fee has been calculated incorrectly, the Assistant Commissioner is hereby authorized to charge any additional fee necessitated by the filing of the enclosed Amendment, or credit any overpayment, to Deposit Account No. 23-2426 (12179-P081P1) in the name of Winstead Sechrest & Minick P.C. A **photocopy of this transmittal is attached.**

Respectfully submitted,

WINSTEAD SECHREST & MINICK P.C.

Attorney for Applicant

By: \_\_\_\_\_

Kelly K. Kordzik  
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12179-P081P1

PATENT

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: Eller et al. : Before the Examiner: Jason Salce

Serial No.: 09/784,394 : Group Art Unit: 2611

Filed: February 15, 2001

Title: SYSTEM AND METHOD FOR  
HAVING ADJUSTABLE RESPONSE  
TIMEOUTS AND THE METHOD  
THEREFOR

**RECEIVED**

AUG 08 2003

Technology Center 2600

**REPLY TO NOTICE OF NON-COMPLIANT AMENDMENT**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

In response to the Notice of Non-Compliant Amendment having a mailing date of June 4, 2003 with a one month period for response set to expire on July 4, 2003 and extended hereby with the enclosed Petition for Extension of Time until August 4, 2003, a complete listing of all of the claims is listed for the amendment dated May 12, 2003 as follows:

**CERTIFICATION UNDER 37 C.F.R. § 1.8**

I hereby certify that this correspondence (along with any item referred to as being enclosed herewith) is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to the Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on August 4, 2003.

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Signature

Toni Stanley

(Printed name of person certifying)

**In The Claims:**

Claims 1-4 (canceled).

Claim 5 (currently amended) The ~~display-system~~ method as recited in claim 4, 14 wherein the digital television broadcast network includes a digital television broadcast transmitter for transmitting a digital television signal in a wireless manner, wherein a portion of spectrum of the digital television signal is carrying the information, and wherein the digital television broadcast network further includes a receiver antenna coupled to the information handling system for receiving the digital television signal, wherein the information handling system decodes the digital television signal to extract the information therefrom for display on the electronic display.

Claim 6 (currently amended) The ~~display-system~~ method as recited in claim 5, wherein the digital television broadcast transmitter includes a transmitting antenna coupled to a broadcast multiplexor that combines a signal carrying the information with the digital television signal.

Claims 7-13 (canceled).

Claim 14 (original) A method for displaying information on an electronic billboard, comprising the steps of:

- providing a first electronic billboard at a first location;

- coupling a first information handling system to the first electronic billboard so that the first information handling system can control information to be displayed on the first electronic billboard;

- providing a second electronic billboard at a second location;

- coupling a second information handling system to the second electronic billboard so that the second information handling system can control information to be displayed on the second electronic billboard;

coupling the first and second information handling systems to a third information handling system over a digital television broadcast network;

selecting, via the third information handling system, which of the first and second electronic billboards will display the information;

uploading the information from the third information handling system over the Internet to the information handling system controlling the selected electronic billboard; and

displaying the information on the selected electronic billboard.

Claim 15 (original) The method as recited in claim 14, further comprising the steps of:

selecting, via the third information handling system, a time period for displaying the information on the selected electronic billboard; and

displaying the information on the selected electronic billboard during the selected time period.

Claim 16 (original) The method as recited in claim 14, wherein the selected electronic billboard is selected from a list of available electronic billboards which includes the first and second electronic billboards.

Claim 17 (original) The method as recited in claim 16, wherein the list includes a map of the first and second locations.

Claim 18 (original) The method as recited in claim 16, further comprising the step of:

charging an amount of money for the display of the information on the selected electronic billboard.

Claim 19 (original) A system for displaying information on an electronic billboard, comprising:

means for providing a first electronic billboard at a first location;

means for coupling a first information handling system to the first electronic billboard so that the first information handling system can control information to be displayed on the first electronic billboard;

means for providing a second electronic billboard at a second location;

means for coupling a second information handling system to the second electronic billboard so that the second information handling system can control information to be displayed on the second electronic billboard;

means for coupling the first and second information handling systems to a third information handling system over a digital television broadcast network;

means for selecting, via the third information handling system, which of the first and second electronic billboards will display the information;

means for uploading the information from the third information handling system over the Internet to the information handling system controlling the selected electronic billboard; and

means for displaying the information on the selected electronic billboard.

Claim 20 (original) The system as recited in claim 19, further comprising:

means for selecting, via the third information handling system, a time period for displaying the information on the selected electronic billboard; and

means for displaying the information on the selected electronic billboard during the selected time period.

CONCLUSION:

Applicant respectfully requests that the Examiner call Applicant's attorney at the below listed number if the Examiner believes that such a discussion would be helpful in resolving any remaining problems.

Respectfully submitted,

WINSTEAD SECHREST & MINICK P.C.

Attorneys for Applicant

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12179-P081P1 08/04/2003